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**May 3, 2016**

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**FOR IMMEDIATE RELEASE**

## **VyStar Opens 38<sup>th</sup> Branch at St. Augustine Beach**

**Jacksonville, Florida** – Terry R. West, President/CEO of VyStar Credit Union, announced the official opening of VyStar’s latest branch at 3970 A1A South in St. Augustine, Florida, on Anastasia Island. VyStar Officials held a ribbon cutting ceremony on Tuesday, April 26<sup>th</sup>, at 10:30 a.m. at the new location, followed by grand opening events.

Terry West said, “The tremendous growth of our first St. Augustine location on State Road 312 drove our decision to expand further east with a more convenient location for our members on Anastasia Island. St. Augustine Beach is VyStar’s seventh and southernmost branch in St. Johns County, and we are fortunate to be a part of this vibrant island community.”

The St. Augustine Beach branch is a full-service branch with three teller stations, five member service offices, one online banking station, one walk-up ATM, one drive-up ATM, and two drive-thru lanes. Lobby hours are Monday through Thursday 9:00 a.m. to 5:00 p.m., Friday 9:00 a.m. to 6:00 p.m., and Saturday 9:00 a.m. to 3:00 p.m. Drive-thru hours are Monday through Thursday 7:30 a.m. to 5:00 p.m., Friday 7:30 a.m. to 6:00 p.m., and Saturday 9:00 a.m. to 3:00 p.m.

Lisa McGowan is Branch Vice President of the new St. Augustine Beach branch. In Lisa’s 20-year career with VyStar, she has successfully served as Branch Vice President at five other VyStar branch locations throughout Northeast Florida. Lisa is passionate about helping individuals and families improve their finances and achieve their monetary goals. Lisa is a regular guest speaker for area university students on the topic of business, ethics and leadership. Lisa says, “I’m excited about bringing VyStar to St. Augustine Beach and sharing our passion for financial literacy with the community.”

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*VyStar Credit Union is the largest credit union headquartered in Northeast Florida. VyStar now serves over 515,000 members with assets totaling more than \$6.1 billion. VyStar membership is open to everyone who lives or works in Alachua, Baker, Bradford, Brevard, Clay, Columbia, Duval, Flagler, Gilchrist, Hamilton, Lake, Levy, Marion, Nassau, Putnam, St. Johns, Seminole, Sumter, Suwannee, Union and Volusia counties.*

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