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**September 20, 2016**

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**FOR IMMEDIATE RELEASE**

## **VyStar Opens 1<sup>st</sup> Volusia County Branch at Ormond Beach**

**Jacksonville, Florida** – Terry R. West, President/CEO of VyStar Credit Union, announced the official opening of VyStar’s 39<sup>th</sup> branch—the credit union’s first in Volusia County—located at 1301 W. Granada Boulevard, Ormond Beach, Florida. VyStar officials held a Ribbon Cutting ceremony at the new location on Wednesday, September 14<sup>th</sup>, at 11:00 a.m., as well as other Grand Opening festivities through Saturday, September 17<sup>th</sup>.

Terry West says, “In addition to being our first facility in Volusia County, the Ormond Beach branch marks another important milestone for VyStar: It is the first to introduce our new branch design that combines a fresh look and enhanced technology intended to increase efficiency and improve the member experience. We would also like to thank the Ormond Beach community for the warm welcome we received. We look forward to serving Ormond Beach and Volusia County for many years to come.”

The new Ormond Beach facility has four teller stations, five member service offices, four drive-thru lanes, and one walk-up ATM located in a protected vestibule with 24 hour access. Features of the new branch design include one discovery table with two Internet Banking stations and three tablets; an interactive kiosk; and a video wall. The Ormond Beach branch lobby hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m. Drive-thru hours are Monday through Thursday, 7:30 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m.

Ashley Bigg serves as Branch Vice President of the Ormond Beach branch. Ashley has worked for VyStar 11 years with the last eight years as Branch Vice President, most recently at their 103<sup>rd</sup> Street branch in Jacksonville. Last year, Ashley made Ormond Beach her home. She lives and works within the community, building relationships with the local residents and businesses. Ashley says, “I am proud to be an Ormond Beach citizen and grateful for the opportunity to assist my fellow citizens with their financial needs.”

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*VyStar Credit Union is the largest credit union headquartered in Northeast Florida. VyStar now serves over 530,000 members with assets totaling more than \$6.3 billion. VyStar membership is open to everyone who lives or works in Alachua, Baker, Bradford, Brevard, Clay, Columbia, Duval, Flagler, Gilchrist, Hamilton, Lake, Levy, Marion, Nassau, Putnam, St. Johns, Seminole, Sumter, Suwannee, Union and Volusia Counties.*

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