



---

**November 14, 2018**

**Contact:** Judy Walz, Chief Marketing & Planning Officer  
[walzj@vystarcu.org](mailto:walzj@vystarcu.org) or (904) 908-2699

**FOR IMMEDIATE RELEASE**

## **VyStar Opens New Branch in DeLand, 5<sup>th</sup> in Volusia County**

**Jacksonville, Florida** – Brian E. Wolfburg, President/CEO of VyStar Credit Union, announced the official opening of their 48<sup>th</sup> branch location—the fifth in Volusia County— at 1517 North Woodland Blvd., DeLand, Florida. VyStar officials held a ribbon cutting ceremony at the new location on Wednesday, November 7<sup>th</sup>, at 10:30 a.m., as well as other grand opening festivities through Saturday, November 10<sup>th</sup>.

VyStar’s expansion south into Volusia County began in 2016 with two branch locations: Ormond Beach and Port Orange. VyStar’s third opened in Daytona Beach in November 2017 and was recently joined by the Orange City branch, which opened in September. In addition to their five full-service branch locations, VyStar has 46 ATMs conveniently located throughout Volusia County, with more planned to open by the end of 2018.

Brian Wolfburg says, “Our fifth branch in Volusia County, DeLand, is a proud symbol of VyStar’s commitment to further expansion into the southernmost counties we serve. We are excited and thankful for the warm welcome we received in DeLand, and we look forward to growing even more in the Central Florida area in the future.”

The design of the DeLand branch mirrors that of the other four Volusia County branches. It combines a fresh look with enhanced technology intended to increase efficiency and improve member experience. The DeLand facility has four teller stations, five member service offices, three drive-thru lanes, one drive-up ATM, and one walk-up ATM located in a protected vestibule with 24-hour access. Lobby hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m. Drive-thru hours are Monday through Thursday, 7:30 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m.

Glysobel (Bella) Fuentes serves as Branch Vice President of the DeLand branch. Bella has worked in the DeLand community in the past and is extremely excited to be back. She brings over 17 years of experience in the financial services industry. Bella says, “It’s wonderful working for an organization that cares about their employees, because in return, the employees will take good care of their members.” Bella and her team are looking forward to serving local families and businesses in the West Volusia community.

---

*VyStar Credit Union is the largest credit union headquartered in Northeast Florida. VyStar now serves over 630,000 members with assets totaling more than \$8 billion. VyStar membership is open to everyone who lives or works in Alachua, Baker, Bradford, Brevard, Clay, Columbia, Duval, Flagler, Gilchrist, Hamilton, Lake, Levy, Marion, Nassau, Orange, Putnam, St. Johns, Seminole, Sumter, Suwannee, Union and Volusia Counties.*



**In the photo (from left to right):** Joseph Hearn, President, DeLand Area Chamber of Commerce & Orange City Business Alliance; Robert F. Apgar, Mayor, City of DeLand; Bella Fuentes, DeLand Branch Vice President, VyStar Credit Union; Eric J. Hatfield, Chairman, Board of Directors, VyStar Credit Union; Brian Wolfburg, President/CEO, VyStar Credit Union; Ashley Bigg, Region IV Vice President, VyStar Credit Union; George R. Berry, Vice Chairman, Board of Directors, VyStar Credit Union; William C. Vivian, Secretary, Board of Directors, VyStar Credit Union