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**FOR IMMEDIATE RELEASE**

## **VyStar Opens Daytona Beach Branch, 3<sup>rd</sup> in Volusia County**

**Jacksonville, Florida** – Brian E. Wolfburg, President/CEO of VyStar Credit Union, announced the official opening of VyStar’s 45<sup>th</sup> branch location—the third in Volusia County—1040 West International Speedway Boulevard, Daytona Beach, Florida. VyStar officials held a ribbon cutting ceremony at the new location on Tuesday, November 14<sup>th</sup>, at 10:30 a.m., as well as other grand opening festivities through Saturday, November 18<sup>th</sup>.

VyStar’s measured growth in Volusia County began last year with Ormond Beach and Port Orange facilities. Daytona Beach is a continuation of the commitment to bring the credit union difference to the residents and businesses of Volusia County. VyStar also has 17 conveniently located ATMs throughout Volusia County as well as 18 ATMs at local Walgreens locations. Three more ATMs are expected to open in Volusia County by year end.

The design of the Daytona Beach branch mirrors that of the Ormond Beach and Port Orange branches. It combines a fresh look with enhanced technology intended to increase efficiency and improve the member’s experience. The Daytona Beach facility has four teller stations, five member service offices, four drive-thru lanes, and one walk-up ATM located in a protected vestibule with 24-hour access. Lobby hours are Monday through Thursday, 9:00 a.m. to 5:00 p.m.; Friday, 9:00 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m. Drive-thru hours are Monday through Thursday, 7:30 a.m. to 5:00 p.m.; Friday, 7:30 a.m. to 6:00 p.m.; and Saturday, 9:00 a.m. to 3:00 p.m.

LaQuetta McGill serves as Branch Vice President of VyStar’s Daytona Beach Branch. LaQuetta has worked with VyStar for three years, most recently as Member Relationship Specialist Supervisor of VyStar’s Riverside Branch in Jacksonville. LaQuetta says, “My staff and I are committed to serving the Daytona Beach community and the surrounding areas by meeting their financial needs and becoming a valued community partner.”

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*VyStar Credit Union is the largest credit union headquartered in Northeast Florida. VyStar now serves over 585,000 members with assets totaling more than \$6.8 billion. VyStar membership is open to everyone who lives or works in Alachua, Baker, Bradford, Brevard, Clay, Columbia, Duval, Flagler, Gilchrist, Hamilton, Lake, Levy, Marion, Nassau, Orange, Putnam, St. Johns, Seminole, Sumter, Suwannee, Union and Volusia Counties.*

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**Left to Right in the Photo:** Eric Hatfield, VyStar Board of Directors, Treasurer; Billie Wheeler, Council Member, Volusia County Council District 2; William Vivian, VyStar Board of Directors, Secretary; George Berry, VyStar Board of Directors, Chairman; LaQuetta McGill, Vice President, VyStar Daytona Beach Branch; Brian Wolfburg, President/CEO VyStar Credit Union; Kem Siddons, VyStar Board of Directors, Vice Chairman; Dr. Susan Ruffin, VyStar Board of Directors, Director and Randy Swift, VyStar Chief Member Services Officer